

Minutes of a meeting of the Executive of Cornwall Cricket Board Ltd on Monday 20th November 2017, at Cornwall Cricket Centre, 6.00pm.

Present: S Menneer, C Leathley, A George M Mitchell, S Oakley, J Skinner, R Fine, T Lee, A Jones,
D Gladwell

Apologies: Nil

- 1 The Minutes of the October meeting were adopted and signed as a true record.

Matters Arising

Inspirational material for the Cricket Centre: Three pictures had now been ordered.
SO had now drafted an Expenses Policy and Procurement Expenditure Policy.

- 2 Finance / Fund Raising

SO presented the *Financial Dashboard*, filed with these Minutes. The budget forecast was now close to 'break even'. There were a few items from the previous year which had suggested a different forecast and, once these were understood, expectations had changed for the better.

Sponsorship: SO had met with Mark Rugeroni-Welch and discussed his marketing thoughts. It was decided that we ought to leave him to work solely with the Trust at present. AG mentioned a Mr Aunger, who might also be able to offer marketing advice/assistance – she would contact him to discuss.

The problem of CCT and CCB potentially approaching the same companies was mentioned: SO would discuss with Chris Fyles and ask him for a list of their targets.

Regarding Chamber of Commerce membership, it was decided that, on balance, we should not renew this.

Action: SO / AG

- 3 County Partnership Agreement & 'Fireside Chat' Meetings

TL reported on a good reception of our presentation from the three delegates working on the CPA agreement on behalf of ECB. It was a most productive meeting overall, with good 'open' dialogue. Our opinions seemed to be taken seriously. A major point which was revealed was that the direct 'passporting' of funding to member associations would not happen so automatically in the future.

SM was less impressed with the 'Fireside' meeting, particularly regarding the ECB's vision on staffing. He had sent a response e-mail to Matt O'Dwyer, detailing our initial misgivings.

- 4 Strategic Plan

TL had produced a draft three-year Business Plan, which was well received. SO suggested that we need to concentrate on the "how we are going to get there" section. One area on which it was agreed we should focus was the future health of our clubs, eg. what is the realistic future number and configuration of the clubs?

DG highlighted the need for the document to embody simplicity, ie. to be made up of a small number of key areas, with simple titles.

Members were asked to send any ideas to TL, who would update the document as necessary and send to MM for circulation to the Board. All member associations would be asked to ensure attendance at the forthcoming meeting.

Action: All / TL / MM

- 5 Development

JS reported that 62 schools had expressed interest in taking C2S.

The Player Pathway coaching had begun and the second part (Development groups) of the programme was about to be released.

A County Development XI service agreement had now been signed by CCCC.

There was a coaching day, involving Somerset and Taunton School, arranged for 26th November.

Club Youth: The around the county meetings had had a mixed response, but some useful feedback had been gathered, particularly regarding coaching. Regarding ECB's suggested junior formats and pilot programme, it was felt that we should try to merge these with the preferred formats in Cornwall, as they were not far apart. It was agreed that we should express an interest in taking part in the pilot scheme.

Action: JS

- 6 Director of Cricket

CL felt that the County Division 1 situation may have turned out positively for both CCL and CCB. There were now other issues regarding player qualification rules, which CCL was addressing with the Premier League clubs.

There was mention, but no action, of the possibility of suggesting to CCL that it has fixed terms of office for its officers, like CCB. This led to discussion on the potential governance issues at several member organisations.

7 Administration

Website advertising: a messy system? RF would discuss a policy with M Weeks.

Risk Register: Is the potential for a 'breakaway' league of senior clubs a risk? However unlikely, yes it is.

8 Girls in Open-Age Cricket

Though we felt that we had the ruling right, this should be discussed at the Board Meeting.

9 Any Other Business

CL announced that he would not be standing for re-election at the Board AGM. SM thanked him for his efforts since joining the Board.

Meeting closed 8.00pm.

Signed (CEO) Date