

Minutes of a General Meeting of the Board of CCB Ltd
Monday 20th March 2017, Cornwall Cricket Centre, 6.10pm

Present: S Menneer (CEO), A George (Chair), R Fine (DoA), M Mitchell (Sec), C Fyles (DoF), C Leathley (DoC), T Lee (NED), J Molden (CACO), K O'Kelly (CACG), D Moses (CYCL), D Eggins (CCL), J Skinner (CDM), T Marrion (CSCA), G Furse (CCCC), S Oakley, D Gladwell.

1. **Apologies for absence:** A Jones (DoD), L Roberts (CWCA), A Kent (NED), M Weeks (Media), R Harrison (CACC)

2. **Minutes of last meeting on 16 January** Approved and signed as a true record.

Matters arising Nil.

3. **Finance & Sponsorship**

CF thanked JS and CL for their work on the budget. The picture was healthy, but we could never be sure of future funding. The 2016-17 budget was roughly 'break even', with perhaps a small surplus, though the *Investment in Cricket* funding (from reserves) would actually have to be paid out in this year. This was justifiable from the fact that our reserves had been shown to be significantly higher than required. The budget was approved by the Board.

Sponsors were now coming in with some regularity and we were working as business partners and on sponsorship deals with the other five south west counties.

There was also £7500 of sponsorship money which could be paid out to as 'Cash For Clubs' in the immediate future. It was agreed that each club could now be paid £125.

4. **Questions on Reports**

CEO: On Governance, SM reported that, under the MoU with ECB, we would almost certainly be required to fulfil two requirements next year, ie. 30% female Directors and Director term limits.

CSCA: TM recognised the benefits of potential shirt sponsorship for the county age-group teams and this was currently being discussed.

CCL: JS and DE would be discussing funding for online scoring with Tim Masters.

CACG: KO reported that, unfortunately, Del Codd was very unwell. David Menneer had also suffered illness and this was likely to affect the CACG adversely.

CACO: DE asked about yellow and red cards: it was not expected that these would be used in Cornwall.

5. **Investment in Cricket**

SM thanked DE for collating the club applications. There were 27, including those from CACG, CSCA and the Trust 'seed capital'. He asked for comments on the notes he had made, putting the applications in some sort of order of priority. TL commented on the possibility of one club receiving as much as 20% of that allocated to clubs. The relative needs of clubs and their ability to 'match fund' was discussed and the Board was assured that the knowledge of personnel being consulted was such that due care would be taken to award appropriately. It was agreed that there would need to be clauses in any award which stated that the Board had first call on any equipment or the sale of it, should a club subsequently fail or need to sell an item. Leasing was discussed, but rejected as not being practical.

The suggestion from TM that the staging of CSCA be a condition of any grant was also agreed.

The provisional list drafted by SM was approved and a panel, comprising SM, CF and Stuart Wilder, of the LMC, was appointed to oversee the procedure and to do 'due diligence' on the clubs applying.

Action: SM

6. **Pitch Adviser Process**

CL explained the requirements of the position: a Board appointment, but with work assigned by CCL and CACG. There were few official ground visits, but some additional work is carried out on the initiative of the post holder. A job description for the next Pitch Adviser had now been prepared and the post would be advertised, with anyone able to apply. There was also the possibility of 'buying in' expertise from further afield, eg. Devon, and this would be an option once applications had been considered. The new post would be a 2-year appointment.

A panel, comprising CL, JS, Keith Goldsmith and Andrew Kent, would conduct the process.

Action: JS / CL

7. All Stars

Launched nationally today, work had started in Cornwall, under our new CDOs, with clubs to begin officially on 19th May.

8. Social Media Policy

DE asked whether it was thought we had a problem in Cornwall. Should we put a Board policy in place as a deterrent? JS: there is a written policy for Board Members and staff. SM: if there is to be a policy, we require sanctions. MM suggested that the obligation could still be on clubs to take responsibility, even if the person committing the offence was unknown. It was mentioned that clubs ought to have some sort of policy within their own rules. JS revealed that there is indeed guidance for clubs in the ECB's 'Safe Hands' folder. CL suggested that there should be some policy, referring to 'bringing the game into disrepute', with reporting being to the relevant member association or, if need be, the Board Secretary.

Action: JS / DE / SM to draft a policy

9. Incidence of Board Meetings

DE put forward a proposal that Board Meetings should reduce to 4 per annum, approximately quarterly. This was voted in, though 3 members abstained.

Action: MM to circulate dates

Meeting Closed 7.24pm.

Signed (Chair)

Date