

Cornwall Seniors

Yearbook 2024



Seniors

Sponsorship & Advertising

Cornwall Seniors Cricket is a fast growing club enjoying considerable success. Our 2024 Yearbook will celebrate that success and contribute to continuing growth in the future.

- Now 5 representative sides: 3 x o50s, 2 x o60s
- Well-established Friendly fixture list
- Over 60s 1st XI National Vase Winners 2021
- Over 50s 2nd XI National Cup Finalists 2022
- Over 60s 1st XI National Bowl Finalists 2023
- Successful annual 'The Hundred' Competition
- Over 60s first overseas tour Sept 2023



Sponsorship & Advertising Opportunities

Cornwall Seniors Cricket invite commercial organisations and well-wishers to support and enjoy the promotion and success of the club at county and national level.

This can be either by sponsoring individual matches, organising events for clients or simply by taking an advert in this new Yearbook.



Sponsorship Opportunities

Club Lead Sponsor

We invite one organisation to be our lead sponsor for the season.
We can offer:

- Logo printed on cricket shirts for all 5 representative teams
- Logo and mention on every piece of literature produced by the club
- Website feature & links
- Mention & links via Social media
- Colour advert(s) in the Yearbook
- Sponsor's events at selected matches

For further details please contact Bob Fleming
07582 983171



Event Sponsor

We can create an event for your organisation at one or more of our fixtures:

- Reception for clients with drinks & catering as required
- Press & Social Media coverage

Match Sponsor

Become a Match Sponsor - £100 contribution towards the cost of the match ball, umpire & scorer.

- Featured sponsor in website & press coverage & Social Media



Handbook Advertising

The Yearbook will have a distribution of 1000 copies as follows:

- All Cornish Cricket Clubs
- Players friends and contacts
- Club supporters
- Opposition teams
- Cornwall Cricket Centre
- Promotional events

Cornwall Senior Cricketers are:

- Age 50+ & generally active & healthy
- Enjoy watching & playing other sports eg golf
- Many are recently retired or reducing working hours so plenty of leisure time
- Those still working often in highest earning years of their careers
- Many have mortgages paid off
- Many have leading roles in their home cricket clubs

Our club members are active, healthy and engaged people with leisure time and money available – an ideal audience for many advertisers.

Editor: Bob Fleming

Contact for any sponsorship, editorial or advertising questions:

07582 983171

Bobnjill1@aol.com



Advertising Specifications

Rates:	£	Dimensions
• Full page (no bleed)	£110	130 x 190mm
• Full page (full bleed)	£110	154 x 190mm
○ Inside front cover	£140	154 x 216mm
○ Outside back cover	£170	154 x 216mm
○ Inside back cover	£125	154 x 216mm
• Half Page	£ 65	130 x 90mm

Discounts:

- 10% discount for a straight repeat of your 2023 advert

Bleed:

- For full page ads you can choose to have your design with or without a white margin around the edges. To ensure there is no white margin please supply artwork to the 154 x 216mm dimensions but please note that 3mm on all sides will be trimmed off during the printing process.
- Half page adverts will sit within the page design itself so there is no facility for bleed on this size of advert.

Artwork Delivery:

Please supply your design to these exact dimensions otherwise extra work will be needed and we will pass the cost on to you.

All ads to be supplied in pdf format as above and sent to our designer, Aidan Botha – aidan@wildbrown.com – by 19th April

Need an ad designed?

Contact Aidan and he will quote you a price and design this for you.
07926 950571 - aidan@wildbrown.com