



**Cornwall**  
Cricket

PROPOSAL





# PROJECT OBJECTIVES

- Create an **exciting** competition that all female cricketers in Cornwall **want** to be a part of
- Engage a **new audience** for Women's cricket in Cornwall
- Provide a **high standard** league, consisting of **competitive** fixtures
- Encourage **past players** back into the game
- Attain **sponsorship** to fund the competition

# PARTICIPATION

In recent years, the Cornwall Women's Cricket League has suffered a decline in player participation, due to a number of reasons, including:

- 1 Players choosing to play Saturday league cricket, using Sunday as a rest day
- 2 Players working on match days
- 3 Players choosing to represent women's teams out of the county
- 4 Players having to self-isolate (2020/2021)

TO ATTRACT MORE PLAYERS TO TAKE PART  
IN WOMEN'S CRICKET IN CORNWALL,  
**SOMETHING MUST CHANGE.**

Following on from the success of 'The Hundred' this year, I believe that bringing this format of cricket to the women of Cornwall will be a fantastic way to engage more players back into the game and create an experience that young players can aspire to be a part of.

APROX. **20%** OF THE SPECTATORS ACROSS  
'THE HUNDRED' TOURNAMENT WERE  
**CHILDREN**, AND A TOTAL OF **21%**  
TICKETS SOLD WERE BOUGHT BY **WOMEN!**

# PEOPLE

To gather a greater understanding of what the women of Cornwall want, we will contact the players themselves, using the following methods.

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**Questionnaires**

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**Conversations**

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**County Training**

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**Meetings**





# FIXTURES

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- GAMES PLAYED ON SUNDAYS

- HOME & AWAY FIXTURES

- DOUBLE HEADERS

- 6 GAME DAYS

- 100 BALLS



# SUGGESTED TEAMS

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The team names and logos presented below are current suggestions, so there is potential for alterations to be made if suitable. However, the team names have been chosen to represent strength and power.



# SUGGESTED TEAM KIT



The images above are to provide some examples of team kits, these can easily be changed. However, I believe it is important to have bright coloured kit, with players' names included, to make players feel valued, and take pride in representing their team.

# SUGGESTED LOCATION OF TEAMS

One objective of this project is to encourage new players into the game. By teams playing their fixtures at clubs with developing women & girls' sections, this will allow emerging players to see The Cornish Hundred in action, helping to build the profile of the competition.



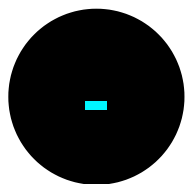
It is important that the teams involved in this competition are fair, to create a competitive league table. Although teams are suggested to be based across different areas of the county, some senior players may be asked to represent a different area to where they live.



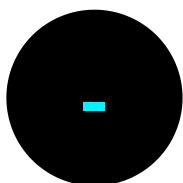


# MANAGEMENT AND GOVERNANCE

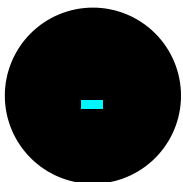
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Managers to be assigned to each team. Responsibilities will include organising players for match days, arranging training sessions and liaising with host clubs. Paid or Volunteers?



Governance of the league to be discussed. Likely that CCB will be responsible, as the competition will not be classed as 'club cricket'.



Squads of 15/16 players to be chosen by managers and people involved in the running of the competition. Team captains will also be selected by these individuals.

# COSTING

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## PLAYING KIT

One sets of custom playing  
kit for each player - 60/64



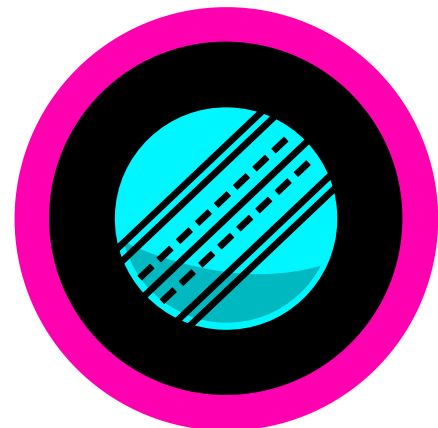
## UMPIRES

Two umpires required  
for each match day - 24



## TROPHIES & MEDALS

Trophy and medals awarded  
to competition winners - 15/16



## CRICKET BALLS

One ball required for  
each game - 24

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# LOCAL SUCCESS

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Due to the success of Nicole Harvey, and her inspirational journey, many women and girls have followed her performance in The Hundred and have gained an interest in this style of the game.



Many young players see Nicole as a role model and this will help to encourage a young audience to attend the fixtures. Having these players exposed to The Cornish Hundred, will provide them with a competition that they can aspire to be a part of in the future.

As well as inspiring young players, Nicole's story has also helped to inspire players that had taken a step back from the game, to gain the confidence to play cricket again. For example, players that stopped playing cricket after becoming a mother.

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THE CORNISH HUNDRED WILL  
CREATE A **RELATABLE** COMPETITION  
FOR PLAYERS OF **ALL AGES**.