

Cornwall Cricket Board

Impact Report

Schools, National Programmes and Holiday Camps

2020 / 2021

September 2020 – August 2021

What's inside?

- 1. Chance To Shine**
- 2. Commercial Delivery**
- 3. National Programmes**
- 4. Holiday Camps**

1. Chance To Shine

Primary Schools



CHANCE TO SHINE
Spreading the power of cricket

Programme Types:

- Whole School Programme (WSP) – 6 weeks up to 32 hours of contact time per school
- Engagement Day (ED) - 1 day up to 6 hours of contact time per school

WSP's:

36 Schools

3567 Children
(1808 Girls / 1759 Boys)

700 Hours

ED's:

17 Schools

1770 Children
(890 Girls / 880 Boys)

100 Hours

WSP & ED's combined:

53 Schools

5337 Children
(2588 Girls / 2529 Boys)

800 Hours

Highlights:

- Cornwall Cricket delivered into approximately 20% of all Primary Schools in the County!
- To delivery the amount of coaching, along with the challenge of being unable to visit schools for 1 out of 3 terms due to Covid-19, was fantastic!
- Our reach to schools and participants would have been even further increased via Competition though this was not possible due to Covid-19.

How are we doing?

Schools are offered to complete a satisfaction survey of post cricket delivery.
Average satisfaction scores are from 1 to 10 (10 = very satisfied)

- How would you rate your overall experience with Cornwall Cricket? = 9.8
- How would your rate your overall satisfaction with the sessions' content? = 9.9
- How would your rate your overall satisfaction with how the sessions were delivered by the coach? = 9.9

Other highlights:

- All schools surveyed informed us that they would use Cornwall Cricket again in the future as well as recommended Cornwall Cricket to others!

Action snaps!

Here are just some of the fantastic images captured during our cricket brilliant delivery sessions in schools!

Antony



Bishop Cornish



Heamoor



The Bishops (Newquay)



St Breock



Devoran



Beacon



Mevagissey



St Buryan

Time to celebrate!

Here are pictures from our fabulous school's accepting their well deserved awards!

St Breock



Bishop Cornish



**School of the Year
2021
Bishop Cornish**



The Bishops



Devoran



Heamoor



Mevagissey





2. Commercial Delivery

Delivery Types:

- After School Clubs (ASC) – Delivered directly after main school curriculum day
- Half Day – x2 sessions (approx. 50 mins) during main school curriculum day
- Full Day – x4 sessions (approx. 50 mins) during main school curriculum day

ASC's:

0 Schools

0 Children

0 Hours

Half Days:

5 Schools

450 Children (approx.)

100 Hours

Full Days:

1 School

100 Children (approx.)

12 Hours

Highlights:

- Cornwall Cricket arranged delivery of commercial sessions in Term 1 & 2 in uncertain times due to Covid-19.



3. National Programmes



National Programme Types:

- All Stars (5-8 year olds)
- Dynamos (8-11 year olds)
- Dynamos Intros - Supercharged by Sky Sports (8-11 year olds for under privileged children)

All Stars:

31 Programmes



Dynamos:

28 Programmes



Dynamos Intros:

2 Programmes



Total:

61 Programmes

828 Children

(205 Girls / 623 Boys)

637 Children

(110 Girls / 527 Boys)

30 Children

(6 Girls / 24 Boys)

1495 Children

(321 Girls / 1174 Boys)

Highlights:

- Highest All Stars participant sign up ever!
- Incredible club participation with Dynamos first year with higher than anticipated participant sign up!
- Fantastic introduction of Dynamos Intros providing opportunities to participants who wouldn't perhaps be able to take part in the 'paid for' option.



National Programmes



Who are our awesome host Cricket Clubs
and Schools?

Menheniot-Looe CC

Tideford CC

Gorran CC

St Stephen CC

Truro CC

Mullion CC

Lanhydrock CC

Beacon CC

Callington CC

Newquay CC

Paul CC

St Buryan CC

St Blazey CC

Penrice

Humphry Davy

St Erme CC

Academy

Foxhole CC

St Neot

School

Taverners CC

Camborne CC

Grampound

Perranarworthal CC

Falmouth CC

Launceston CC

Road CC

Helston CC

Wadebridge CC

Hayle CC

Rosudgeon &

Redruth CC

St Austell CC

Werrington CC

St Ives CC

Kenneggy CC

St Just CC





Action snaps!

Here are some images captured during National Programmes – All Stars and Dynamos!





Cornwall
Cricket

4. Holiday Camps



Cornwall
Cricket

WP

Camp Types:

- Softball / Hardball / Girls Only (Softball / Hardball) / Indoor tournament

Camps:

22 Camp Days

450 Children (total)

307 Children (unique)

110 Hours Delivered

Survey Responses - avg rate response:

(1 = Low / Not Likely 10 = High / Highly Likely)

9.4 Child's overall satisfaction.

9.6 Rated the coaches who delivered Camps.

9.6 Would use Cornwall Cricket for Camps in the future.

9.9 Would recommend Cornwall Cricket Camps to others.

Highlights:

- Highest number Holiday Camp participants for some time.
- Introduced a simple 'Post Holiday Camp Satisfaction Survey' for parent/guardians to complete on behalf of participants with pleasing scores and feedback.



Cornwall
Cricket

WP

Action snaps!

Here are some images captured during our Holiday Camp delivery sessions!

We held camps across the county in various locations at the Cornwall Cricket Centre in Truro cricket clubs! Many thanks to **Wadebridge CC, Mount Ambrose CC, Lanhydrock CC, Truro CC and Falmouth CC** for hosting!





Thank You!

Keep in touch!

www.cornwallcricket.co.uk



Cornwall Cricket



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