

Cornwall Cricket Board Fundraising Ideas Pack

and Fundraising guidelines



Fundraise for:

- Cornwall Cricket Board
- Cornwall Cricket Trust
- Your Team
- Your Club

This document can be used by clubs, supporters, parents, players and the general public as a guide for fundraising. It will give you plenty of inspiration on how you can raise money for your club, team, Cornwall Cricket Board or Cornwall Cricket Trust.

www.cornwallcricket.co.uk

How to get started

Make a plan

Do you know what type of fundraising you'd like to do? If you are not sure there are some great ideas in this leaflet to get you started.

When you know what type of fundraising activity you'd like to do you need to create a checklist of what you need to do and when. It is also worth familiarising yourself with the guidelines at the back of this leaflet to ensure your event runs smoothly and within regulations.

Set your self a target

Do you know how much you want to raise? Are you raising money for something in particular? Having a target can help keep you motivated. You can make it fun by creating a visual which can also help you keep track of your progress.

Do you need help?

Having an extra pair of hands is always helpful. They may have skills and contacts that can help you run your event or just be someone to run ideas by.

You should never put yourself in a position where you are alone. Make sure someone knows where you are and that you have help setting up and packing away an event.

Promoting your event

When promoting your event showing where your money is going and why you are raising money for your cause will help encourage support from the public.

Social Media is a useful free platform for letting people know what is going on. You can create your own event page and invite your friends to join. You can post updates and encourage people to share the event and invite their friends.

You may also be able to link to a Facebook Fundraiser or a Just Giving page to make it easier for people to donate.

Radio and Newspapers often have what's on guides where they will list your event for free. They will also often run stories on events for free, if your event is for the Cornwall Cricket Board or Cornwall Cricket Trust please contact tamsin@cornwallcricket.co.uk for support with this.

Community Magazines will often publicise charity events for free. They are run by volunteers so the lead times can often be long so it is worth contacting them in the early stages of your planning to see when their deadlines are and if they have space.

Posters can be displayed in your local shops, schools or on community noticeboards. Make sure your poster is clear and that the important information can be seen from a distance.

Sport and Adrenaline Activities

Sky Dives and Bucket List Activities

Is jumping out of a plane on your to do list? Perranporth Airfield offer skydiving sessions, book through us and if you raise £500 for Cornwall Cricket Board or Cornwall Cricket Trust you can jump for free! For more details on the Skydive visit www.cornishparachuteclub.co.uk

If you have something else on your bucket list why not let us know and we will see if we can accommodate it as long as its safe and legal.

Alternatively for inspiration visit www.charitychallenge.com.

Walking, running, swimming

There are always lots of local and national events that take place through out the year and across the country from park runs to the London Marathon. You can take part in these events and raise sponsorship. If you secure a place in an event such as the London Marathon and are doing so for Cornwall Cricket Trust please let us know as we can support you.

If you don't fancy taking part in a pre organised event why not organise one yourself? Take a look at the guidelines at the back of this leaflet to see what you may need to do.

Auctions

An auction of signed kit, pictures and merchandise could be popular with your supporters depending on the size of your following. Alternatively you could ask for donations from popular clubs and recognised players.

Collections

If you regularly have fixtures at your club you could organise a collection. Provide a short talk about why you are raising money and then hand a bucket around. If you have a club house, bar or similar at your venue you could have a collection pot near the payment area where people may wish to leave their change.

Beat the pro/keeper

If you also do other sports what about beat the pro for golfers? Pick a hole on a golf course and encourage people to beat the course pro, or beat the keeper, challenge people to get a goal past the clubs keeper.



Businesses



Corporate Social Responsibility

Regardless of the size of your business there are many ways you can support Cricket in Cornwall.

Many businesses have a CSR strategy. A CSR Strategy is a plan which helps a business to become environmentally, philanthropically, ethically and economically responsible in their work.

Working with a not-for-profit or a charity can help you fulfil some of those responsibilities, whether its volunteering, sharing your skills or fundraising.

Sponsorship

Cornwall Cricket Board have a variety of sponsorship levels depending on which team you would like to support and what your budget is. If you would like to find out more about sponsoring one of the teams please email tamsin@cornwallcricket.co.uk

Charity of the year

Does your business or workplace have a charity of the year? This is where a business pledges to support a charity or not-for-profit for the upcoming year. This can include anything from sharing a percentage of their profits to running fundraising events throughout the year.

If you would like to support Cornwall Cricket Trust you can find additional ways to help by visiting their charity page at workforgood.co.uk/charities/cornwall-cricket-trust/

Donations

Donations are always welcome, you may even get a public thank you on social media! Details of how to make a donation to the Cornwall Cricket Board and Cornwall Cricket Trust are on page 7.

Gifts in Kind

If you are unable to give a financial donation but still want to help you could donate a raffle, auction prize or some equipment which will help keep costs down.

Work place events

Workplace events can be a good activity for team building, they can also be a useful way of promoting what you do to potential clients and customers.

Work place events can be anything from a raffle to bake sales and adrenaline activities. You could even do an open day or offer samples for a donation.

Schools

Schools Fundraisers

Fundraising at your school, college or university can bring many benefits to your staff and students. Not only does it help to teach them the value of charities and not-for-profits, it can also help them to learn about planning and budgeting.

Non uniform days and bake sales are often popular with schools, but if you want to do something different most of the ideas in this leaflet can be adapted to school fundraising.

Charity of the year

Do you have a RAG group or does your school choose a charity to fundraise for each year? You could ask them to support Cornwall Cricket Trust, if they need more information one of the team would be happy to talk to them further about what the trust does.

Link it to their learning

Fundraising activities could link to your students learning. Your fundraising event could relate to a subject they are studying, you could have an art show, photography competition or fashion show.

For something more challenging how about giving them £5 and asking them to turn it in to more!

Competition

Why not bring cricket to your school or college? You could organise a tournament, give those with an interest in cricket the chance to have a go. Or why not have a bit of fun and challenge parents or teachers to take on the children in a match?

If you didnt want to do Cricket how about a walk or a run? You could have a battle of the bands, a talent event or a bake off.

Other Ideas

- Teddy bears picnic
- Lego contest
- Talent show
- Parents sports day challenge
- Wacky hair day
- Sponsored silence
- Pyjama Days





Social Activities

Everyone loves cake!

Bake sales and coffee mornings are a great way to raise money and bring people together. You can make your own, ask friends and family to make some or buy them in.

You could get competitive and organise a Bake Off style event or organise your event around annual key dates like Cream Tea week in August.

Quiz and Game Nights

Does your local pub have a quiz night and would they be happy to donate their proceeds? Is there a Bingo Hall near by that would donate a percentage of their takings?

If not why not organise your own with friends and family? You could get together online or in person and organise a games night. There are lots of ideas online as well as websites with free resources.

Theme night

Throughout the year there are many dates that celebrate different world foods. What better excuse for a dinner party? From pancake day in February to meatball day in March and Hamburger Day in May, there are lots to choose from, or you can go simple and have a BBQ or cheese and wine night.

Having a clear out?

Garage sales and bootsales are a handy way to clear out unwanted items and raise money. Nothing to get rid of? Are you crafty? Could you make some items to sell instead?

Lets Celebrate

Do you have a birthday coming up but don't know what to ask for? Friends and family could make a donation on your behalf instead.

Or why not organise an event around the time of year like an Easter Egg Hunt or find the elf?

Clothes Swap

If you have clothes you no longer need or you are looking to update your wardrobe, why not do a clothes swap?

Friends and family can bring a long clothes they no longer use and swap them for different ones in exchange for a donation. You can keep it small for people you know or invite the public too. You could even do it with kit if you are part of a team or club.

Online Giving

Social Media

If the not-for-profit or charity you are raising funds for is set up for charitable giving tools, you can choose to do an online fundraiser for them through Facebook and Instagram.

Fundraising Channels

You can often use online giving platforms to fundraise for your chosen not-for-profit or charity. This enables supporters to pay online and for you to be able to share the link easily. Channels include Just Giving and The Giving Machine.

Donate while you shop

There are many ways to shop online and raise money for your cause. These include Give as you Live, Easy Fundraising and Don't Send me a Card, have a look and see if your cause is registered and start raising money for free.

Paying in your Money

By Post

If you have raised money for Cornwall Cricket Board or Cornwall Cricket Trust please send cheques along with any forms such as sponsor forms to:

Cornwall Cricket Board or Cornwall Cricket Trust
College Way
Truro
TR1 3XX

Via the bank/BACs

If you would like to pay your money in at your local bank or make a payment by bank transfer please email tamsin@cornwallcricket.co.uk for the details.

If you have raised money for your local club or team please contact them for details of how to pay money in.

Thank you for your support

If you would like further information on this leaflet or Cornwall Cricket Board please email:

General Enquiries; admin@cornwallcricket.co.uk
Fundraising; tamsin@cornwallcricket.co.uk



Fundraising Guidelines

Health & Safety

First and foremost with any event or activity should be Health and Safety. Wherever your event is taking place you should ensure that you have completed a risk assessment not only for the event itself but, also for the area it is taking place. It is also advisable to redo the risk assessment just before the event in case anything has changed.

If you are using suppliers ensure you have copies of their insurance and any relevant certificates. If your event is in a public place you will need to notify your local council and police force, you will also need to have first aid in place.

A good event plan will ensure that you have considered all eventualities and have contingency plans in place. The Health & Safety Executive provides lots of templates for risk assessments etc and also have lots of information.

Insurance

You may need insurance for your event including public and products liability. You should also ensure any suppliers, stall holders etc. have their own insurance.

Children

If your event includes children there are additional considerations. Ensure that activities are age appropriate, those running the activities may need a DBS check.

Depending on the activity you may need a lost child procedure and you need to ensure that parents are aware that their children remain their responsibility throughout the event. You should not offer child care without the relevant checks and insurances. Pictures of children should only be taken with the consent of a parent/guardian.

Raffles

A raffle is a popular way to raise money but many people do not realise that there are rules you need to follow. Raffles on Facebook are becoming more popular but they are often run illegally and could result in the organiser receiving a fine.

Raffles for charity that are drawn on the same day as the tickets are sold do not require a licence. Raffles that are over 24 hours from when ticket sales start require a lotteries licence and may also need tickets to be printed in a certain way. Lotteries Licences are available from your local council. If you are not sure please contact tamsin@cornwallcricket.co.uk

Collections

If you are collecting on private land you will require the permission of the land owner. If you are collecting in a public place you will require a licence from the local council. Collection tins and buckets must be sealed when collecting and when they are opened and counted there should be two people present.

Alcohol, food and music

If you are serving food or alcohol please check with your local council if you need a licence. For a music licence visit www.prsmusic.com