

# Minutes of a meeting of the Executive of Cornwall Cricket Board Ltd on Monday 10<sup>th</sup> April 2017, at Cornwall Cricket Centre, 6.00pm.

Present: S Menneer, C Leathley, M Mitchell, S Oakley, R Fine, T Lee

Apologies: A George, D Gladwell, J Skinner

- 1 The Minutes of the March meeting were adopted and signed as a true record.

## Matters Arising

- i) The first member association (CSCA) would be seen by DoF later this month.
- ii) T20 Trophy: SM reported that Somerset CCC was very keen to help, including with the promotion of the event. They were also involved with SA Brewery, so the latter might wish to be involved directly. SM to discuss with Treleaven's in that eventuality.
- iii) Strengthening Committees: it was suggested that SO's document be discussed with LMC, regarding possible working with clubs. MM could also work it into the 'Club Health Checks', which would recommence during the season.

Action: SM

Action: CL/MM

- 2 Finance / Fund Raising

Member association accounts: these would be reviewed by size, largest first, ie. CSCA.

'Investment in Cricket': SM presented an updated spreadsheet. No further amendments were suggested. It was proposed and passed that the Executive agrees with all suggested offers, including CSCA and CACG. SO suggested that the awards to clubs should be publicised. It was agreed that there would be an overall press release (SM), a handover of cheques at the next meeting (15 May – SO/MW) and, where possible, photographs of equipment being handed over (SM). A prepared acceptance letter was also approved.

Action: SM/SO/MW

'Wave' update: A rather strange pattern of work had emerged. The latest development was that the company had asked for a two weeks' extension to the demand for payment.

CCB Financial Dashboard: SO introduced a colourful presentation which, he proposed, would be produced each month. He would be working quite closely with JS, in order to achieve accuracy in forecasting.

Budget 2017-18: SO wants to begin planning further ahead. He will be discussing what associations intend doing in the future and give each a template to complete.

Cricket Centre: The potential future cost in terms of replacement / repairs was brought up by MM. Nets, sheets, floor, etc would all eventually need to be attended to. It was agreed that a capital 'pot' should be kept for such things. As a start, SO suggested that one of the Board's current investments should be earmarked for such a purpose. MM and RF to look into the potential costs of net / floor replacement.

Action: MM/RF

Sponsorship: SM had spoken with Kim Conchie, of the Chamber of Commerce, and would be making a presentation at the next "breakfast" event. SO has also set up a sponsorship strategy meeting, with SM and Chris Fyles. It was also agreed that Mike Kent (and anyone doing the same) should receive 20% of any income generated from new sponsors which they bring on board.

- 3 Administration

Database: The Executive approved the recommendation from JS that we take up the £60/month e-mailing contract with "In Touch". It was suggested that we include circulars from Michael Weeks on this, too.

Action: JS

Yearbook: It was agreed to price the new reduced-size Yearbook at £4.00.

M Weeks / 'Sunday Independent': As the paper had recently folded, could we create a website page, similar to 'Cricinfo'? Dave Eggin's has ideas on this. RF will discuss with MAW.

Action: RF

(post meeting note: the *Independent* is resurrected!)

- 4 Disability Cricket

The latest Cornwall Sports Partnership invoice had been received. Could it now be justified? SO would discuss and agree with JS, then SM would contact the CSP.

Action: SO/JS/SM

5 Pitch Adviser

There were thought to be two candidates at present. CL would lead the interview process.

6 CACO Panel Sustainability

How do we address the problem of the lack of conversion of successful UK1 candidates onto the field? Do we need more candidates or a better conversion rate? MM/SO had some 'outside of the box' ideas. It was suggested that we ask the CCL to look to promote recruitment through clubs. RF also to follow up at CACO.

Action: CL/MM/RF

7 Cornish Sporting Club

After a short discussion, it was agreed that we would prefer not to host another of the Sporting Club Dinners in the Cricket Centre this autumn, as the disruption was not justified. SM would discuss this with Jane Cashmore, of Truro College.

Action: SM

8 Social Media Policy

The proposed draft was agreed as suitable. MM to let the CCL know. Poster copies to be circulated to clubs.

Action: MM (post meeting note: done)

9 Board Meetings

MM's list of suggested revised dates was looked at and, with minor amendments (check that AG is available), would be circulated to Board members.

Action: MM

10 Any Other Business

- i TL wanted to check that there was a free choice of kit supplier for such as the County Over 50s team: yes, this was fine.
- ii TL: Loan system – is the CCL publicising this enough?
- iii CL agreed to attend the DoF's meeting with CSCA Acting Treasurer Malcolm Broad.

Meeting closed 7.51pm.

Signed ..... (CEO) Date .....